



**LexisNexis® Corporate Affiliations™**  
Open the door to new opportunities

## Corporate Affiliations Cuts through Clutter to Pinpoint Possibilities with Prospects and Clients Alike

For more than 45 years, *Corporate Affiliations* has shown organizations just like yours how to leverage relevant corporate family data to make smarter business decisions – and build more profitable business relationships. How?

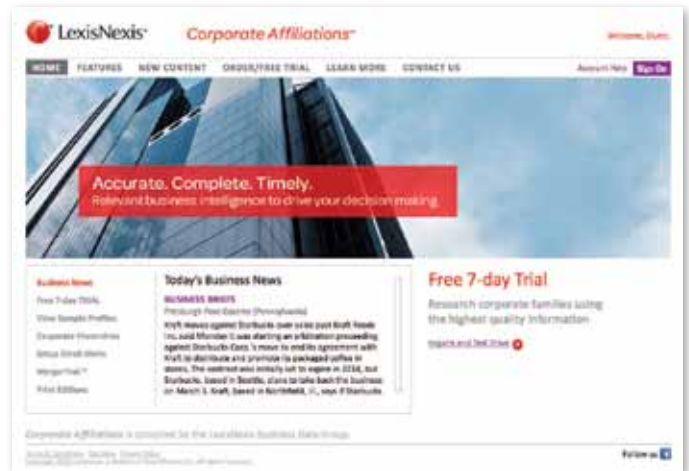
- By offering you keen insight into over 1 million of the most prominent global public and private companies.
- By expanding our coverage to include in-depth details on directors, executives and their professional interactions.
- By offering a selective focus on leading public and private companies – not every entrepreneur and franchise.
- By tracking over 3,000 executive moves a month and sending timely alerts, based on your selected criteria.

### We “ACT” on Your Behalf

*Corporate Affiliations* has dedicated research professionals working daily to verify the business intelligence you rely on is **Accurate, Complete** and **Timely**. It’s a commitment that assures you have relevant, actionable data for business development and sales, credit and collections, executive recruitment and more.

### The Right Foundation

You can’t sustain business success without building stronger relationships. *Corporate Affiliations* gives you a foundation of authoritative executive and board member biographical information. We make it easy to uncover background details on professionals, their relationships and their affiliated companies, details you can use to identify opportunities and expand your network.



We’ve updated our content to include:

- Stakeholder and minority interest ownership data.
- Access to nearly 1,700,000 personnel names and titles, including 150,000 board members.
- Detailed background information for more than 140,000 C-level executives and directors of leading public and private companies, including age, employment history, education, association memberships and annual compensation.
- 675,000 U.S.-based privately-held parent companies.
- View historical company content to track trends.

## Solutions to Fit Your Budget

Business intelligence needs vary, and *Corporate Affiliations* offers versions to accommodate your changing needs and your budget. Versions can be licensed for single user, multi-user or enterprise-wide use. Need more historic detail? Choose *CorporateAffiliations.com Premium* for all of the features found in *CorporateAffiliations.com Standard*, plus historical data.

Our newest offering, *CorporateAffiliations.com Basic*, has been fine-tuned for students or other researchers. It includes relevant company profiles, without executive bios, corporate families, historical data, news feeds and MergerTrak™. By eliminating functions more suited to sales and marketing – such as customizable company and personnel alerts, company-specific newsfeeds and downloading or exporting of lists – we're able to offer *CorporateAffiliations.com Basic* at a lower price.

## Across-the-Board Insight and Innovation

*Corporate Affiliations* has solutions for every facet of your business:

**Legal** – Use our corporate relationship content to enhance your conflict of interest process and our detailed company profiles to assist your client onboarding

**Sales** – Discover cross-sell or up-sell opportunities and pitch to companies on the same family tree as your existing customers

**Business Development** – Identify potential strategic alliance opportunities

**Marketing** – Download contact lists based on your target criteria

**Executive Recruitment** – Source candidates for positions you want to fill

**Finance** – Determine spend and discount opportunities

**Credit** – Locate parent companies of customers who may have overdue bills

**Research** – Understand the organizational structure of a company

**Fundraising** – Leverage our corporate family data to find additional contributors

## More Details, More Value

Your subscription to *Corporate Affiliations* also includes:

**Recent company-specific news** from the LexisNexis 90-day news file – Keep up on news of mergers and acquisitions, bankruptcies, closings, bailouts, downsizing, and more.

**Browse Merger & Acquisition Activities or Executive Moves by Month** – Keep your records current with the help of these online monthly reports.

## Keep Pace with M&A Changes

We know just how challenging it is to keep up with all the M&A activity today. That's why we offer our exclusive MergerTrak process: so you can easily search for both proposed and completed mergers that could affect your business. The MergerTrak process tracks and resolves mergers, spin-offs and acquisitions from the announcement date to resolution and post-merger organizational changes. And, we'll alert you when their corporate families have been reconciled.

## About Corporate Affiliations

*Corporate Affiliations* empowers your decision-making with strategic information on leading public and private companies in the U.S. and abroad. Our comprehensive corporate family data combined with coverage of key executives and directors can help you build more profitable business relationships. *Corporate Affiliations* is the authoritative source for information on the companies that drive the global economy.

Find out for yourself how *Corporate Affiliations* can help you build stronger, more rewarding relationships.

For more information or to take a **FREE** test drive of *Corporate Affiliations*, contact Ivan Goodinho at **800.340.3244, ext. 6780** or [ivan.goodinho@lexisnexis.com](mailto:ivan.goodinho@lexisnexis.com)

Visit us at [www.corporateaffiliations.com](http://www.corporateaffiliations.com).

